Mobile Application User Review Based Feature Request and Bug Discovery

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Overview

- Introduction
- Previous Studies
- Proposed Approach
- Revised Approach

Introduction

Introduction: What is Requirement Elicitation

- Requirement Elicitation is the practice of understanding and capturing the business domain knowledge, stakeholder goals, and user needs.
- It is a critical activity in the Requirement Engineering (RE) process, and it plays a significant role in the overall quality of the RE outcome [1].



Introduction: Importance of user feedback



- User involvement is a major contributor to success of software projects [2].
- User comments can be used to improve user satisfaction of software products [5].
- Feedback typically contains multiple topics related to the application, such as user experience issues, bug reports, and feature requests [3] [4].
- Feedback content has an impact on download numbers of the application [4].
- Majority of low star rating feedback usually contains shortcomings and bug reports of the application, where as four to five star ratings mainly consist of praise and feature requests [4].

^[2] M. Bano and D. Zowghi, "A systematic review on the relationship between user involvement and system success," Information and Software Technology, vol. 58, 06 2014.

^[3] D. Pagano and B. Bruegge, "User involvement in software evolution practice: A case study," 05 2013.

^[4] D. Pagano and W. Maalej, "User feedback in the appstore: An empirical study," 07 2013.

^[5] H. Li, L. Zhang, L. Zhang, and J. Shen, "A user satisfaction analysis approach for software evolution," 2010 IEEE International Conference on Progress in Informatics and Computing, vol. 2, pp. 1093–1097, 2010.

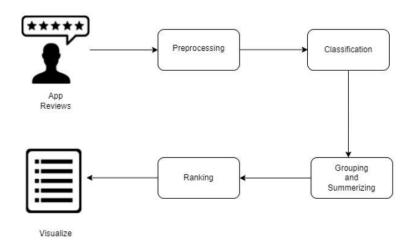
| Source | Preprocessing | Processing |
|------------------------------------|--|--|
| Carreno and Winbladh, 2013 [13] | Tokenizing, Lower case Conversion, removing non-words and non-numerical, stopwords | Topic modelling and Sentiment Analysis |
| Fu et al., 2013 [14] (WISCOM) | Removing non-english comments, Splitting strings into word using predefined delimiters(.,:()/[]!*;"'+), lower case conversion, removal of uncommon words | Analysis of Inconsistent reviews: sentiment analysis and linear regression model, Topic analysis: LDA |
| Guzman and Maalej, 2014 [11] | Noun, verb, and adjective extraction, Stopword removal, Lemmatization. | Sentiment Analysis and Topic modelling with LDA |
| Chen et al., 2014 [15] (AR-Miner) | Converting the raw user reviews into sentence level reviews, tokenizing, removal of all non alphanumeric symbols, lowercase conversion, removal of extra whitespace, stop words and rare words and stemming. | Review filtering :EMNB (Expectation Maximization for Naive Bayes) and Topic modelling: LDA and ASUM (Aspect and Sentiment Unification Model) |

| Vu et al., 2015 [8] (MARK) | Misspelled words, acronyms, and abbreviations and Non English reviews removal, Word stemming and PoS tagging | Ranking: Sentiment analysis, Clustering: K-means, Search and Trend Analysis: VSM(Vector Space Model) |
|----------------------------------|--|--|
| Gu and Kim, 2015 [7] (SUR-Miner) | Separating sentences,fixing common typos and contractions | Classification: Max Entropy, Text feature Extraction: TrunkWords, Character N-Gram, POS tag and Parsing tree |
| Guzman et al., 2015 [16] | Noun, verb, and adjective extraction, Stopword removal, Lemmatization. | Naive Bayes, Support Vector Machines (SVMs), Logistic Regression Neural Networks and Ensembles of them. |
| Maalej et al., 2016 [10] | stop-word removal, stemming, lemmatization, tense detection, and bi-grams. | Classification: Naive Bayes, Decision Tree and Maximum Entropy |

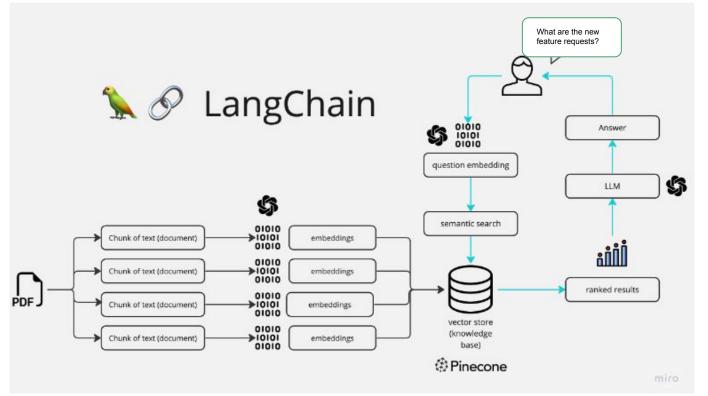
| Anchiêta and Moura, 2017 [17] | Removal of emoji and emoticons, reviews with five stars, and reviews with less than three words, Tokenizing, removing of stop words, and stemming | Clustering with K-means with BoW (Bag-of-words) model and TF-IDF then Topic modelling with LDA and NMF (Non-negative Matrix Factorization) |
|------------------------------------|---|--|
| Guzman et al., 2017 [18] (ALERTme) | Tokenizing, Lower case Conversion, extracting n-grams, removing stop words and stemming | MNB (Multinomial Naive Bayes), BTM (Biterm Topic Model) |
| Dhinakaran et al., 2018 [19] | Removal of stop words and lemmatizing | Naive Bayes, Logistic Regression, and Active Learning. |

| Stanik et al., 2019 [20] | Traditional machine learning :lowercase conversion, masking account names, links,hashtags and lemmatization. Deep Learning: - | Traditional machine learning feature extraction: POS tagging, TF-IDF, sentiment, fast-Text, Traditional machine classification: Decision Tree, Random Forest, Naive Bayes, and Support Vector Machine, Deep Learning: CNN, Transfer learning, Hyper tuning |
|----------------------------|---|--|
| Aslam et al., 2020 [21] | Spell checking, removal of special characters , stop words,lowercase conversion tokenizing and lemmatization. | Feature extraction:Sentiment analysis, Classification :CNN |
| Hadi and Fard, 2021[22] | - | PTMs (BERT, XLNet, RoBERTa and ALBERT) |
| Restrepo et al., 2021 [23] | Tokenizing using BERT tokenizer and adding paddings to tokens | Classification: Transfer Learning and PTMs(BERT and MBERT) |

Proposed Approach : High Level Solution[15,18]



Revised Proposed Approach : High Level Solution



[24] https://github.com/alejandro-ao/ask-multiple-pdfs

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24. https://github.com/alejandro-ao/ask-multiple-pdfs

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Thank You

Q & A